

ANNA KABBES

ASPIRING COMMUNICATOR

+1 (217) 240-4033

akabbes7@gmail.com

<https://www.linkedin.com/in/anna-kabbes/>

<https://akabbes7.wixsite.com/my-site>

RELEVANT EXPERIENCE

■ May 2025- PRESENT

Maryville University

Homecoming Events Coordinator

- Plan and execute five large-scale events over four days, enhancing student engagement and school spirit.
- Collaborate with various departments within Maryville University to ensure seamless coordination and communication.
- Lead the Homecoming Committee (Homecoming Headquarters), a team of four students, delegating tasks effectively to meet event objectives and ensure smooth event planning.

■ March 2025 - PRESENT

Maryville University

PawPrint Student Editor in Chief

- Directing and managing all content creation for PawPrint
- Conducting thorough editorial reviews of submitted content (articles, podcasts, videos), providing constructive and actionable feedback to improve clarity, accuracy, and overall quality.
- Ensuring all published content adhered to Maryville University's standards and the PawPrint mission

■ November 2024 - May 2025

Maryville University

Winter Week of Welcome Coordinator for the Committee of New 'n Existing Campus Traditions (CONNECT)

- Spearheaded the planning of Maryville's Winter Week of Welcome, including a novel signature campus-wide event, increasing attendance by 300%.
- Cultivated strategic collaborations with campus organizations to enhance event promotion and foster a cohesive campus-wide experience.

■ October 2024 -May 2025

NSSLHA & Best Buddies

Freelance Social Media Chair

- Oversaw the creation and distribution of targeted content for NSSLHA's & Best Buddies Instagram, which cultivates a robust online community.
- Engaged directly with followers, providing timely event information and updates, and enhanced organizational reach within specialized audiences.

■ August - December 2024

Pawprint

Blog Author - "Moving Up"

- Researched, wrote, and edited a comprehensive blog post for Maryville University's online newspaper, providing students with actionable steps for successful off-campus transitions.

<https://www.maryvillepawprint.com/author/akabbes1/>

EDUCATION

Aug 2022- Present

MARYVILLE UNIVERSITY

Bachelor of Arts in Communications with an emphasis in Emerging Media

- December 2025 Graduation
- Dean's List: 2022, 2023, 2024
- GPA: 3.8

SKILLS

- | | |
|---------------------------|---------------------|
| • Event Planning | • Slack & Teams |
| • Social Media Management | • Adobe InDesign |
| • Teamwork | • Critical Thinking |
| • Time Management | • Writing |
| • WordPress | • Canva |
| | • Cap Cut |

CERTIFICATES

- **SEO Essentials with Semrush**
Semrush
- **Social Media Marketing**
HubSpot Academy
- **Fundamentals of Search Marketing**
Google
- **Google Ads Search Certification**
Google
- **Content Marketing**
HubSpot Academy

WORK EXPERIENCE

Purveyor of Yum - Clementine's Ice Creamery

October 2023 - Present

- Provided enthusiastic customer service from greeting through order creation, specializing in the accurate assembly of ice cream treats. Responsible for the cleanliness and organization of all service and customer areas.

Washington Savings Bank - Bank Teller

May 2023- Present (Seasonal)

- Efficiently process a variety of customer transactions (deposits, withdrawals, payments, etc.) while adhering strictly to bank security and compliance regulations. Serve as a primary contact for customer inquiries regarding accounts and services.